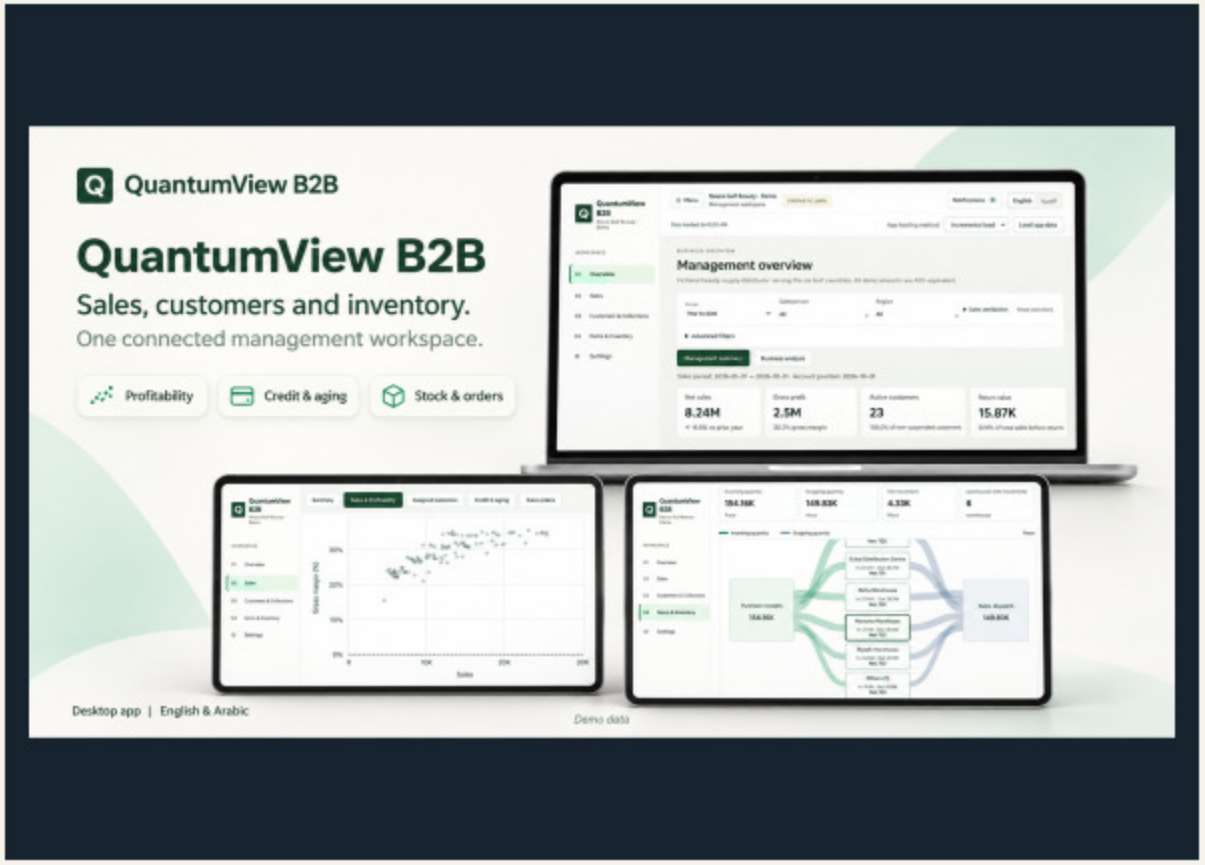


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Executive project brief

QuantumView B2B: Decision-Focused Analytics for Distributors and Trading Companies

A desktop-first BI application that helps managers move from a business result to the customers, items, documents and operating conditions behind it.



BUSINESS PROBLEM

The challenge was not simply presenting more charts. Management needed to move quickly from a summary result into the evidence behind it without mixing analytical scopes or creating misleading interpretations, especially where sales activity, whole-account credit exposure, inventory availability and order coverage follow different business rules. The application also needed to preserve data-quality boundaries.

THE SOLUTION

I approached the product around management journeys rather than isolated dashboards. The overview acts as a decision starting point, attention conditions surface supported exceptions, and each area allows the user to continue into customer, item, order, cheque, invoice or salesperson evidence without losing the analytical context. The design keeps analytical meaning explicit.

WHAT CHANGED

QuantumView B2B provides a connected path from management-level signals into the operational evidence behind them, bringing several analytical questions that are normally reviewed separately into one controlled environment. Its practical value is not that it replaces the ERP or automates operational decisions.

Selected technologies: SQL Server · Business Intelligence · Windows Desktop · PWA · AI Analysis